

Job Description

Position: UX Intern

Organization: RADIUS / First Nations Tech Council (FNTC) Internship Program

Salary: \$21.90/hr, 37.5hrs/week (full-time) over 8 weeks

Contract dates: May 6, 2019 to June 28, 2019

Location: Charles Chang Innovation Centre at 200-308 West Hastings St., or local venture office.

Application deadline: April 8, 2019

RADIUS

RADIUS is a social innovation hub based out of SFU's Beedie School of Business. We are located in the heart of downtown Vancouver in the Charles Chang Innovation Centre. At RADIUS, we believe an economy that works for everyone is one that is just, inclusive, resilient and sustainable. To enact social change, we nurture radical ideas into useful solutions. Along the way, we learn by doing, and equip aspiring changemakers to drive economic transformation.

We are looking for a UX intern to work with PlayCity App, one of the social ventures in our Health Promotion Slingshot Accelerator program. In our internship model, we match interns with our health promotion ventures to build the skills of the interns, and to provide entrepreneurs with extra support.

JOB DESCRIPTION

PlayCity App is on a mission to create a more active and connected world by using technology to bring people together offline.

The PlayCity App and Service Platform (analytics, publishing tools) enables a localized community marketplace:

PlayCitizens (app users) find others nearby with similar skill and interest levels to meet and be active with.

Customers are PlayCity partners - service providers (municipalities, recreation facilities, sport organizations and local merchants) - who need innovative ways to market their sport, programs, and services to reach a broader audience without the high cost of custom applications while

getting data needed for program/service management and reporting.



PlayCity would like to visualize a user flow which presents a new feature set that could be developed at a later date. This would utilize push notifications, email, and in-app methods to create a value-added and sticky experience. Their goal is user retention - increasing their active user base and creating virality by providing so much value that users cannot resist telling everyone they know about PlayCity!

Duties and Responsibilities

- Gather design and user requirements through collaboration with the project team using
 Design Thinking to help create storyboards to refine app features such as the app user
 onboarding process. This would ensure the onboarding process helps collect the right
 data easily and sets users up for better outcomes. It needs to be designed for future
 state.
- Use Sketch and Invision to create wireframes based on user stories for improved app functions, specifically onboarding and matching. Create wireframes based on customer user stories for web based SaaS MVP under development.
- Usability testing conduct usability testing with current users to identify experience improvement opportunities for current app and/or wireframe based features.
- Workflow management to help integrate bug testing, feature backlogs
- Information architecture to understand the information elements (native mobile, Mobile Services, Web Services, admin panel)

Qualifications

- Must be a recent graduate of FNTC's Bridging to Technology program
- Must be at least 19 years of age
- Must be self-motivated and a self-starter
- Ability to work remotely
- Must be a self-starter and self-motivated
- Knowledge of User Centered Design principles
- Experience in tools such as Visio, Flash, Illustrator and Photoshop
- Experience using InVision / Sketch
- Experience with usability testing
- Excellent communication, organization, and time management skills



How to Apply

Please send your cover letter and resume to Khayla Almonte-Davila, Office and Special Projects Coordinator, RADIUS, at kalmonte-davila@radiussfu.com. Subject line should say FNTC UX Intern Application - [First name] [Last name] e.g. FNTC UX Intern Application - Khayla Almonte-Davila

RADIUS strives to build a team that reflects the diversity of the communities we work in, and encourages applications from traditionally underrepresented groups such as women, visible minorities, First Nations, people identifying as LGBTQ2, and people with disabilities.

We will be in touch with you for an interview if your application is selected. We look forward to hearing from you.

Application deadline: April 8, 2019