



RADIUS Student Consultant Spring 2020

Position: Student Consultant

Organization: [RADIUS SFU](#)

Salary: \$16.50/hour, 37.5 hours/week

Duration of work term: 4 months

Contract dates: January 6, 2020 - April 30, 2020

Location: Charles Chang Innovation Centre 200-308 W Hastings Street (or local venture office)

Application deadline: October 9, 2019 at 11:59 PM

Cover letter required: yes

Number of openings: 2

RADIUS

Want to see what it's like working as an entrepreneur? [RADIUS](#) is looking for an adaptable problem solver who is eager to take on social, innovative, and entrepreneurial challenges. If you are passionate about the power of social innovation to drive positive health outcomes and improve your community and the world, we want you to join us.

At RADIUS, we offer our Student Consultants the opportunity to work with socially-focused start-up businesses. We pair students up with 2-4 businesses, truly providing students with the ability to test out different types of projects and organizations. This unique internship opportunity allows students to gain real-world experience by helping businesses through project-based work. You'll gain first-hand experience about what it's like to dive into various aspects of a business.

RADIUS is a social innovation hub at SFU's Beedie School of Business. Our vision is to create a transformed economy that is dynamic, just, sustainable, and resilient. Working with community to understand tough problems, we seek to amplify social ventures that will generate impactful solutions for systemic change.

JOB DESCRIPTION

Time to put your problem solving skills to use! Students will be paired with several health-focused social ventures ranging from health apps to food companies to media companies. Your role as consultant will involve helping these social ventures with any business challenges they face and projects they are pursuing. In addition, the Student Consultant will be proactive in understanding and applying a justice, equity, diversity, and inclusion (JEDI) framework to all aspects of their scope of work.

You'd be well suited for this role if you:

- Thrive in fast-paced environments
- Responsively adapt to emerging opportunities
- Manage your time well
- Take initiative and are self-motivated
- Enjoy building systems and processes

Duties and Responsibilities may include:

- Carry out research and data collection to better understand your assigned venture
- Complete primary market research (i.e. surveys and customer discovery to validate product-market fit and market entry viability, user testing)
- Undertake secondary market research (i.e. to assess the competitive environment for ventures that are market-entry ready)
- Prepare presentations and proposals for entrepreneurs
- Develop business strategies (i.e. advertising, partnership, distribution, etc)
- Analyze and interpret data (i.e. track data against key performance indicators, report the final metrics to stakeholders)
- Manage stakeholder and client relationships
- Create projects with clients

Skills and Qualifications:

- Active and intersectional understanding of justice, equity, diversity, and inclusion (JEDI) and its systemic impacts on social innovation, including a commitment to anti-discrimination towards race, gender, ability, sexuality, religion, and class
- Proficient understanding of the Business Model Canvas and User Value Proposition Canvas
- Ability to think critically and work autonomously
- Ability to be flexible and work in an ever-evolving workplace
- Strong interpersonal and communication skills
- Tact and persuasive writing skills is an asset
- Prior experience with research is an asset
- Alumni of Health or Civic Innovation Change Lab is an asset

Sample Projects:

- Creating, implementing, and evaluating an advertising campaign
- Customer discovery and target market research
- Research and recommendation on the business model
- Value proposition and user research



HOW TO APPLY

Please send your cover letter and resume to Khayla Almonte-Davila, Office and Special Projects Coordinator, RADIUS at kalmonte-davila@radiussfu.com before October 9, 2019, 11:59 PM.

Please note that we will be contacting shortlisted candidates only. We look forward to hearing from you.

RADIUS SFU is committed to creating a just, equitable, diverse, and inclusive workplace for all. We believe that social innovation is demonstrated through rich and deeply rooted experiences and collaborations with diverse communities. We strongly encourage racialized, Indigenous, and LGBTQAI2+ people to apply for the role.

RADIUS SFU respectfully acknowledges that SFU is on the unceded ancestral and traditional territories of the xʷməθkwəy̓əm (Musqueam), Skwxwú7mesh (Squamish), Səlilwətaʔ (Tsleil-Waututh), qíçəy̓ (Katzie), and kʷikʷəʔəm (Kwkwetlem) Nations.