## *2019/2020 SISF Application Overview*

**CONTACT INFORMATION**
1. Primary Contact Person: Enter the full name of the lead applicant.
2. Additional Team Members: If you are working on a team, provide the full name of any teammates.
3. Is the primary contact person a current SFU student, or recent alumni (graduated less than 6 months ago) with Embark Associate Membership? If not, which members of your team are SFU students? **Y/N?**
4. Email address for primary contact: Provide the email address where we can reach you.
5. Phone number for primary contact: Please provide the phone number where we can reach you.
6. Is any member of your team a current or past [Change Lab](#) student? **Y/N?**
7. Related Club/Department/Organization/Course (if applicable): Is this project associated with any SFU club, department, organization or course? Please declare all that apply.

**PROJECT DESCRIPTION**
The following four questions allow you to describe your project and team. Answers are limited to 200 words per question.
1. Does your project fit the working definition of a Student Social Innovation Project? "Social Innovation Project: an initiative, venture, product, program or process developed by an active SFU student(s) intended to create positive social, economic or environmental  transformation for SFU and/or its communities." **Y/N?**
2. Project/Venture Name: What is the name of your project, initiative or venture?
3. Please describe the problem you are seeking to solve.
4. Project Description: Summarize the project and its purpose.
5. What have you already done, and how will this grant help you advance your work?
6. Why are you the one to do this work? Explain why you think you (and your team) are the right people to execute this project.

**BUDGET & PROJECT TIMELINE**
1. Is this project receiving funding from any other sources?
   a. Yes, we have already received other funding.
   b. No, we have not received any other funding.
   c. We have other applications pending for funding.
2. List the names of any other partners/funders: Include confirmed and pending. Ex: SFSS: $500 (confirmed), Vancouver Foundation: $250 (pending)
3. How much are you requesting (up to $2,000)?
4. What is the project's budget for the requested amount? Please include a simple budget, highlighting how this grant will be spent. List estimated expenses and respective amounts. Ex: Modo Van Rental: $50.00; Graphic Design, $75.

5. What is your project's timeline? Include key steps/activities undertaken, key milestones if applicable, and the completion date.

**IMPACT GOALS, PROJECT GOALS, and MEASUREMENT**
We hope that our grants can help foster positive impact, and that as a project applicant, you are set up to measure you success towards your own goals.

### What is an impact goal?

*"Impact goals" are statements that describe the projected long-term outcomes of your initiative, venture, product, program, or process. What do you hope will be different in the world, 5 years from now, if you project is a success? While creating your impact goals, you may find it useful to consider the following guiding questions:*

- *What will have changed for your target community (or target system) in 5 years? How will things look or feel different? What will now be 'normal' which wasn't before?*

*Impact goals can be ambitious, aspirational, and do not need to be immediately measurable.*

*Example 1: In 5 years, Burnaby will have a complete map of all fruit, seed, and nut-bearing trees and shrubs, and the community will be positively engaged in harvesting and sharing these resources with one another to supplement their store-bought food.*

### What is a SMART project goal?

*SMART Project goals are what you want to achieve within the project scope proposed in this application. Likely this means you are looking at a short (3-9 month) horizon. Your project goals should be SMART, and you should limit these to 2 or 3 goals:*

- *Specific*
- *Measurable*
- *Achievable*
- *Results-focused*
- *Time-bound*

*Example 1:*
> *Goal 1 - By December 2019, we will have engaged 15 homeowner in 4 workshops where we discuss how to document their fruit, seed, and nut-bearing trees. Of those homeowners, at least 12 of them register within our database.*
>
> *Goal 2 - By April 2020, at least 500 kgs worth of fruit, seeds, and nuts will have*

*been harvested by our network members and logged within our database.*

*For further information, please visit our FAQ:*

*http://www.radiussfu.com/wp-content/uploads/2016/10/SI-Seed-Fund-FAQ-2018-2019.pdf*

- What is your 5-year impact goal?

  - What is your SMART Project Goal #1?

- How will you track process towards Project Goal #1?

  - What is your SMART Project Goal #2

- How will you track progress towards Project Goal #2?

**How did you hear about the SI Seed Fund?**
- Embark Social Media
- Embark Newsletter
- RADIUS Social Media
- RADIUS Newsletter
- Word of Mouth
- Faculty Member (In class)
- Student Organization
- Faculty Department Newsletter
- SFU Institution Wide Newsletter
- Academic Advisor
- Personal Outreach from RADIUS or Embark

**Thank you for your application!**

- If you have any questions or concerns, please email social@embarksustainability.org.
- By submitting your application, you are giving RADIUS and Embark permission to contact you about Social Innovation Seed Funding.