

# RADIUS BUILD Program

## Application Questions



# BUILD:

GROWING INITIATIVES FOR  
IMPACT & SOLIDARITY

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### Welcome!

This document is a summary of the application questions for **BUILD: Growing Initiatives for Impact & Solidarity**.

We encourage you to review these questions and prepare and save your answers into a separate document. When you are ready to submit your application, **please use [this form](#)** hosted securely on SurveyMonkey. This is intended to avoid any frustration with lost data, as the SurveyMonkey form only saves responses periodically. This is not required. If you prefer, you can use the application form directly.

We hope this application is one you find simple to complete, while helping us understand whether this program is a good fit for you. We encourage you to use this opportunity to showcase who you are as you share your work.

Questions or concerns about the application or process? Email us at **[build@radiussfu.com](mailto:build@radiussfu.com)**.



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### Please note:

\* There is a mix of short-answer, multiple-choice, and drop-down option questions. There are 25 questions in total. Consider setting aside 30 minutes or more to complete.

\* In section 2, “About Your Initiative,” there is an option to provide a link to a video if you prefer that more than typing responses into the form. If you choose this option, please ensure your video link is ready before submitting your application form.

**\*APPLICATIONS CLOSE May 29<sup>th</sup>, 2023, at 9:00AM PST**

**INFO SESSIONS:** Wed May 16, 2023, 12-1 PM & Tues May 23, 2023, 5-6 PM (online)

**INTERVIEWS:** June 2–7, 2023

**OFFERS & CONFIRMATION::** June 8–13, 2023

**PROGRAMMING BEGINS June 20, 2023**

### Applicant Contact Information

#### Personal Information:

- a. Full Name
- b. Preferred pronouns
- c. Current mailing address (include postal code)
- d. Phone number (include area code)
- e. Email Address
- f. Website (if you have one)
- g. Links to Social Media (e.g. LinkedIn, Facebook, Instagram, if you have one)



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### About You

1. To provide a more relational application process and avoid placing folks in boxes, we'd like to allow you to introduce yourself first in your way. (Take this opportunity as you will, a few sentences are plenty.)
2. We recognize that questions about our identities and communities can be complex. In your own words, please share about the community, the people, and the places you belong to. (Take this opportunity as you will, a few sentences are plenty.)
3. What is your desired business or career path? E.g. quitting my day job and working on my initiative full time, remaining in my job part-time and continuing to grow my initiative, etc.

### About your Initiative

Two options to choose from (A) video **or** (B) text.

#### A. Optional Video

For us to get to know you better, applicants are welcome to share an optional video **in place of** the “about your initiative” questions below. Please note that the video should be no longer than 3 minutes (180 seconds). This is not a mandatory requirement, simply an opportunity, if you are more comfortable speaking versus writing to introduce your work to the selection committee.

The video can be shot on a smartphone, video, or laptop camera. Please send us your video as a **viewable link on YouTube**. Instructions on uploading a video to YouTube can be found at <http://tiny.cc/youtubehelp>.

Please include the viewable link to the video if you wish to submit one here.

#### B. Answer the questions below.



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4. What problem are you trying to solve? (~150 words)  
e.g. What gaps in the system or opportunities in the marketplace does your idea address?
  
5. What solution do you offer? (~150 words)  
e.g. What is your product, service or offering?
  
6. Who are you serving? (~150 words)  
e.g. Who are your customers? Who benefits from the offering? Are they the same, or different?
  
7. What is the result/impact of your work? (~150 words)  
e.g. What social/environmental/economic/cultural impact does your offering create?
  
8. How did the idea come about? (~150 words)
  
9. Why are you doing what you are doing? (~150 words)
  
10. What are your top three to five (3-5) goals for the next 2 years for your initiative? (~250 words)
  
11. What support do you need to increase your impact? (Check all that apply)
  - Refine how to best communicate about your initiative
  - Gather ongoing feedback from the communities your work serves
  - Update or create an evolving action plan to move your work forward
  - Explore and test key revenue and/or partnership opportunities
  - Consider your life and community in the context of your initiative
  - Connect with a pod of people to work with and networks to support you
  - Understand how to navigate resources available for your work (funding, networks)
  - Use key tools and frameworks for effective operations, financials, strategy
  - Other: \_\_\_\_\_

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12. To give us an idea of where you currently sit along the entrepreneurial journey, select the current stage of your initiative: (multiple choice & more than one selection possible)

- Idea Stage: Plan in development
- Startup: Building prototype, testing product or service
- Startup / Launch: testing initiative / entering the market
- Startup / Growth Stage: Activities are within the first or second year, generating some revenue (if applicable)
- Growth Stage: Established, but need a change of direction
- Growth Stage: Growing fast!
- Other:

13. Who else is involved with your initiative? (e.g. Co-founder, team, contractors, advisors)

14. What was your annual revenue in 2022, or if you started in 2022, what is your revenue to date? (This information is strictly confidential and is optional to give us an idea of the size of the operation. If it is zero -- don't worry.)

15. Type of initiative:

- Still-forming
- For-profit
- Nonprofit
- Co-op
- Mutual aid
- Movement building
- Collective
- Other

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### You + The BUILD Program

16. What do you hope to gain from this program if invited to join? (~250 words)
17. What do you hope to contribute to this program if invited to join? (~250 words)
18. Why is now the right time for you to join this program? (~150 words)
19. What about the program is most important to you? (select top 2)
  - Topics & content
  - Working alongside a small group of people with a shared commitment to impactful work
  - One-to-one support with entrepreneurs, professionals, and experts
  - Co-working space (in person or virtual)
  - Retreat learning experience
  - Financial support to participate (stipends, reimbursements)
  - Other

### Logistics Confirmations

The BUILD program includes 3 hours of virtual group learning every two weeks June - November 2023; a 2-night retreat in July; your scheduled one-on-one appointments with entrepreneurs and professionals throughout the program; accountability group work / co-working sessions; and optional sessions and workshops.

20. Are you willing and able to commit 5-8 hours per week to this small-group learning program from June - November 2023? (Yes / No)
21. Are you available to participate in the program on the following dates? Check all that apply):
  - Program session dates (virtual): 5 - 8PM PST on Tuesdays  
June 20; July 4, 18; Aug 1, 15, 29; Sept 12, 26; Oct 10, 24; Nov 7, 21



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- Retreat dates (in-person): July 14, 15, 16, 2023
- Fall Feast Closing Celebration: November 28, 2023

22. Have you taken part in a RADIUS program before? (If yes, which one?)

23. If more than one person is applying for this program, and you are working together on the same initiative, please share their name here.

24. Are there any access needs\* you want us to know about?

\*Access needs are what a person needs to communicate, learn, and participate in an activity (e.g. closed captioning).

25. Is there any other information you feel is important to share?

### Sharing Information

Under the British Columbia Freedom of Information and Protection of Privacy Act (RSBC 1996, c. 165), I hereby consent to SFU disclosing my personal information as contained on pages 2 to 6 of this form, as necessary. I further acknowledge and understand that any personal information contained in the identified pages may be disclosed to the Government of Canada's Future Skills Program's Future Skills Centre at Ryerson University (FSC).

The above-listed information may be used and/or disclosed to FSC for program delivery and evaluation. The above-identified data may solely be used for research and evaluation purposes, which may include the linkage of data to other statistical and administrative datasets within secure Statistics Canada data centers. I understand that the information will be anonymized and aggregated prior to being shared with Statistics Canada.

- Yes, I have read the above Consent to Disclose Optional Information Notice and consent to its terms
- No, I do not consent to the terms of the above Consent to Disclose Optional Information Notice

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### Thank you + Next Steps

Thank you for your interest in joining the pilot pod of BUILD: Growing Initiatives for Impact & Solidarity. We look forward to getting to know you through your generous application responses.

**Next steps:** Folks can expect to hear back by email on or after June 1, 2023.

**Note:** Our correspondence with applicants is sometimes marked as "Spam" by email filters. Please add [build@radiussfu.com](mailto:build@radiussfu.com) to your address book, or send us a test email to ensure we can reach you with the outcome of your application.

